



# CJ COUNTRY RECORD

Livingston County

Hometown Stories from Your Hometown Station @100.9FM and 104.3FM!

April 2026



**Terry Clifford**  
10 a.m. to 2 p.m.  
Monday through Saturday



**Kevin Williams**  
7:20 a.m. Monday  
through Friday

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## WCJW Offers a Warm, Sincere Send-Off to Lloyd Lane



**Kori Sciandra,**  
Editor of CJ Country Record

From 15 minutes shared on a tour bus with Willie Nelson ahead of a 2002 performance to nearly 47 years on air at WCJW and more than 50 years broadcasting on the radio, Lloyd Lane, owner of CJ Country, has announced his retirement.

It was 1977 when Lloyd completed a part-time position in commercial radio. A 1978 graduate of Houghton College, Lloyd worked a year for the Christian Broadcasting Network before returning to western New York to become CJ's new news director in 1979.

In 1986, WCJW changed its format from adult contemporary music to country and has since been thriving as CJ Country—a radio station based in Warsaw that blends music by country legends and today's country superstars.

Lloyd, who resides in Warsaw with his wife Rebecca Lane, began his nearly 50-year career in radio in Seneca Falls. This year, as CJ Country celebrates 40 years of country, Lloyd will close the digital curtain and enter retirement.

"Lloyd Lane has never lost sight of what radio is supposed to be. It's local, it's different, and it exists to be a part of people's everyday lives—serving the community first, always. In almost 40 years of radio, he's the best boss I've worked for," said Jimi Jamm, CJ Country program director.

WCJW was recently purchased by Tom and Desire Hoyt of Pure Media, Inc. The new owners will continue playing country artists' songs the same way listeners have enjoyed for years.

### A life well lived:

Lloyd initially majored in the pre-pharmacy program at Houghton in the mid-70s. He decided to get involved with his college radio station just for fun. That involvement quickly grew into a love of radio, and he switched his major to communications.

"That was a long time ago!" joked Lloyd, who dubbed himself a young entrepreneur who sometimes learned the hard way. "I really loved it and enjoyed it and decided that's what I wanted to do."

He met his longtime colleague, Mark Humphrey, who is CJ Country's engineer and a shareholder, when the two of them were college roommates at Houghton. He met his wife, Becky, who was a schoolteacher. He fell in love and decided it was time to come back to WNY.

Lloyd began what would become a prosperous and fulfilling career in radio at WCJW in April of 1979.

The previous owners, John and Catherine Weeks, began broadcasting May 16, 1973, and they fondly named the station—CJ. Fifty-three years later, the station name remains.

Lloyd purchased the station in 1984. The initial investors' faith in his future has led to more than 40 years of today's chart-topping artists as well as legendary country singers. Relationships built between CJ Country staff and the community that has supported the station throughout the years are key components in the station's longevity within the region.

Like every business, there were good years and challenging years. Lloyd has Retinitis Pigmentosa (RP), a degenerative eye disease where the cells on the retina die off. Over time, Lloyd has lost his eyesight almost entirely but has learned to navigate, quite impressively, throughout his daily life with little interruption as a husband, father, grandfather and business owner.

Overcoming setbacks is just part of being a successful business owner.

Tune into WCJW at 100.9 FM, 103.7 FM, 104.3 FM, 104.9 FM and 105.5 FM to listen to country music from your favorites and the legends.

## Studio Diaries with Terry Clifford

### CJ Country Welcomes Terry Clifford



**Terry Clifford,**  
CJ Country Air Personality  
10 a.m. to 2 p.m.  
Monday through Saturday

There's something special about radio. It's immediate, intimate, and endlessly curious—it's a companion to all aspects of your life. Whether you are running errands, working, playing in the snow or sun, will you take me along with you?

I'm Terry Clifford, and apparently, I haven't run out of things to say! I retired from WBEE - Rochester in the fall of 2023, and I figured after 43 years of endless blabbing I may have said it all. Nope!

About the time I figured that out, the great folks at CJ Country called and offered me the opportunity to pick up where I left off. I'm back! It's you and me kid, on WCJW. We'll talk about life, all things WNY, my sweet 29-year-old above-ground pool, my GIANT Maine Coon cat, and we'll share a laugh.

Your willingness to share your day with me means the world to me. Radio isn't just about broadcasting; it's about sharing a moment, a story, or a perspective that makes us see things a little differently.

Catch Terry Clifford at 10 a.m. Monday through Saturday after TRADIO.

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# CJ COUNTRY *Today's Favorites & THE LEGENDS*

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From Monday through  
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## Past the Last Stoplight

### Oliver's Candies Offers Chocolate, Charm

by Kori Sciandra

Spring holidays have arrived! It's time to fill Easter baskets with vibrant colors, candied eggs, and a variety of chocolate. That means chocolate shaped like eggs, chocolate shaped like a soccer ball, and most importantly, chocolate bunnies filled with even more chocolate.

Oliver's Candies is a one-stop shop to help you fill those baskets and more. At 211 W. Main St., Batavia, Oliver's Candies has specialized in making chocolate for 90 years. The chocolate is handcrafted in small batches for exceptional taste. With guaranteed quality, a visit to the historic candy store is a unique experience to share with friends and family.

Established in 1932 by Joseph Boyd Oliver, Oliver's Candies began when Oliver first blanched peanuts in his home and started selling those peanuts to local gas stations. Those peanuts are now called Cashew Glaze and Hostess Squares and are sold on-site at Oliver's Candies in Batavia.

Whether you're looking to indulge in a sweet treat after a Muckdogs game or you're prepping goodies for Easter, Mother's Day, or last-minute teacher gifts, Oliver's Candies offers chocolate delectables for all palates.

Open from 9 a.m. to 9 p.m. daily, you can taste your way through your favorite pastime or try a new flavor from the ice cream parlor. For more information, call (585) 343-5888.

**CJ Today's Favorites & THE LEGENDS COUNTRY**  
100.9FM 104.3FM

## Community Calendar

**FLX West Food Fest** | April 19 | Noon to 5 p.m.

Presented by the Livingston County Chamber of Commerce.

Enjoy local wines, ciders and craft beers. For more information, call (585) 243-2222.

**The Dead Don't Sing Pirate Musical** | April 26 | 4:30 p.m.

65 Big Tree St., Livonia. Additional performances April 24 at 6 p.m. and April 25 at 7 p.m.

Free event. Call (585) 443-5510 or email barrett72900@frontiernet.net



**Jenna Paulette**,  
country music singer

### JAMM Session: Jenna Paulette

By Jimi Jamm, CJ Country Program Director

Occasionally, you come across an artist you just know is going to break through. For me, Jenna Paulette has been one of those artists from the moment I first heard her music about three or four years ago. Even before she had the team, the push, or the spotlight, she already had the two things you can't manufacture: authenticity and identity.

Paulette's story is rooted in the real ranching life of North Texas and Oklahoma, and that lived experience shows up in her writing and in the way she carries herself. She wasn't trying to "play" country — she was simply telling the truth from her world.

Songs like, "El Paso" and "Slow Drawl" were early hints, but "The Girl I Was" was the one that made me think, "Yep, she's ready."

So, when the news came that she had officially signed with Leo 33 Records, it felt like watching someone you've been cheering for finally get the call-up to the big leagues. It was the right artist, the right label, and the right moment.

Now she's got a new single, "Steady," and it's exactly the kind of record that shows why she belongs in the conversation of country's rising stars. She's got the voice, the vision, and the drive — and I'm thrilled to see more listeners discovering what in my gut I have known for a while.

Follow Jenna: Instagram: @jennapaulette | Facebook: facebook.com/jennapaulette  
Website: JennaPaulette.com

## People You Should Know



**Benjamin Dennis**,  
Wyoming County  
Commissioner of  
Social Services

### Dennis Hopes to Provide Equitable Services

Faced with challenges since his appointment as the Wyoming County Commissioner of Social Services in June 2025, Benjamin Dennis,

of Lancaster, has brought with him more than 30 years of experience in child welfare to his new position.

As he learns the expectations of a new community and a new county, Dennis is optimistic as he approaches completion of his first year in his new position.

He holds a bachelor's degree and a master's degree in social work. He has worked for Erie County DSS in child protective services as a caseworker and at Gateway-Longview as a foster care and adoption specialist. He worked for CPS in Erie County for 18 years and eventually transitioned to take a position as the director of social services in Genesee County.

Dennis was officially appointed in Wyoming County last summer.

"The Department of Social Services truly does care about this community. We want to strive to provide crucial support for families, children, seniors, and individuals, ensuring no one in our community is left behind," he said.

Dennis wants to be able to provide the most efficient and equitable services for the community and ensure the department is reaching its most vulnerable populations.

"...Wyoming County is a very proud, hard-working community...I see a lot of opportunity right here in this community to develop a broader network of resources...," said Dennis.

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